# A9. Transforming Culture for Large-Scale College Access

Set A | Wednesday, April 4 | 8:30am-9:45am

## Welcome!

Please sit according to the sector that best describes your current work:

- Higher Education
- K-12 School Administration
- K-12 School Faculty
- Private Corporation
- Philanthropy
- State or Federal Agency
- Other

- Sarah Duncan, Co-Director, University of Chicago, Network for College Success
- Jenny Nagaoka, Deputy Director, University of Chicago Consortium on School Research
- John Foley Murphy, Senior Director, Capacity Building, New York City Department of Education
- Andrea Soonachan, Executive Director, College and Career Planning Team, New York City Department of Education
- Rachel Beattie (moderator), Associate, Director of Student Agency Improvement Community and Productive Persistence, Carnegie Foundation







## Agenda

**Welcome and Introductions** 

**New York City's Improvement Journey** 

Chicago's Culture Shift: Measurement for Improvement

**Data Activity** 

Q+ A and Share Out

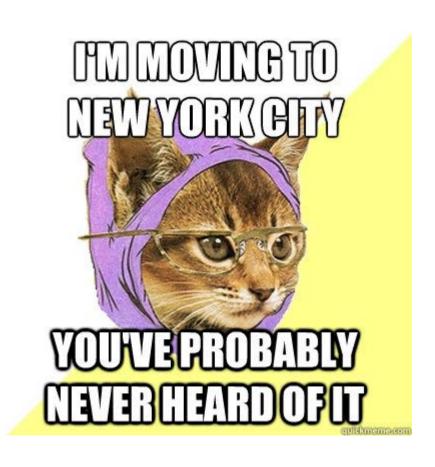
**Evaluations and Closing** 

# Distinguishing Technical from Adaptive Challenges

	What's the Work?	Who Does the Work?			
Technical	Apply current know- how	Authorities			
Adaptive	Learn new ways	The people with the problem			

from Heifetz and Linsky, Leadership on the Line

## New York City's Improvement Journey



## Ten years ago...

52.8%

of NYC Public School students graduated from high school in 2007 72.4%

of NYC Public School graduates enrolled in college

## Now

70%

of 2016 NYC Public School students graduated from high school

77.3%

of 2016 NYC Public Schools graduates enrolled in college 40.6%

of 2010 NYC Public Schools graduates received an Associates degree or higher

## College Access for All: Creating a "College-Ready" Culture

Citywide Goal: Every high school will have the resources they need to create a true "college-ready" culture; and by 2018, every student will graduate from high school with an individual postsecondary college and career plan, and will have access to resources that will support them in actualizing that plan.





## Our North Star Goal:

College Access for All Schools will close the gap between graduation and postsecondary enrollment by 10% in the next two years.



## Being a CA4A school means...



### **Partnership Allocation**

Accelerate improvements through <u>networked communities</u>.



## Improvement in Action



## **Cross Functional Team**



## Analysis and Strategic Response





Goal Aligned Plans





Improvement Science



## Arturo A. Schomberg Satellite Academy



Home of the

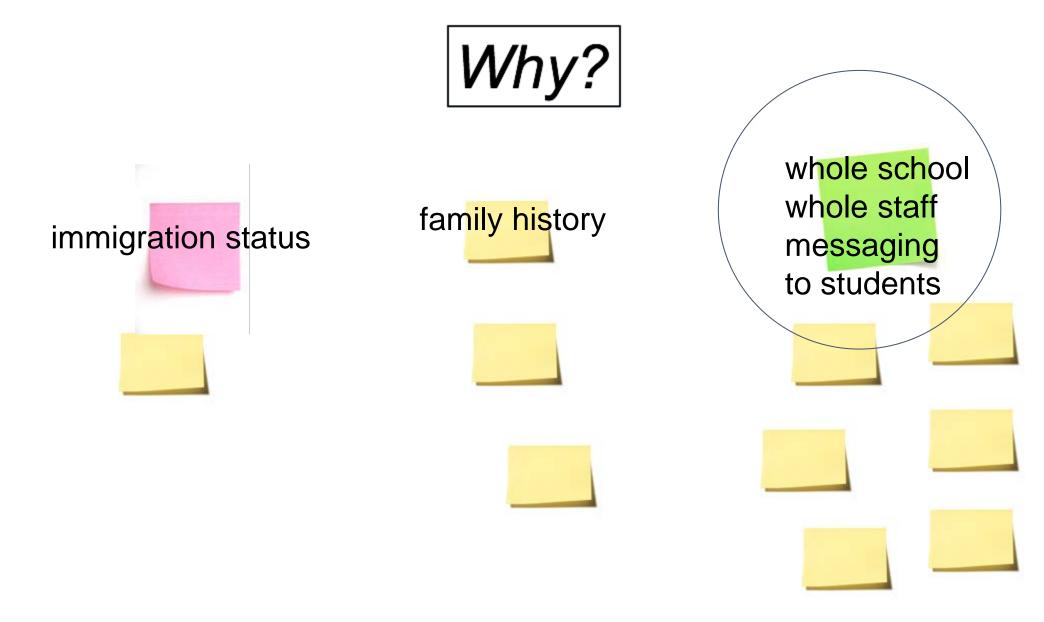
Lions





	classroom	assemblies	1:1 meetings	special events	trips
9					
10					
11					
12					

## Our kids are Graduating, but not Persisting...





## **Goal Aligned Plans**





#### School Name:

1	Marsha Vernon
4	Mery Lawrence
7	

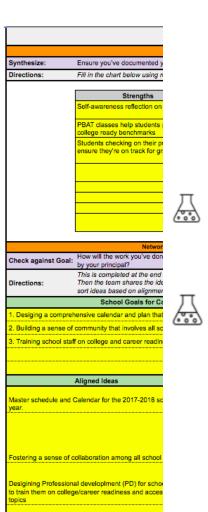
#### **Directions & Purpose**

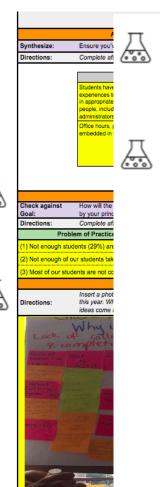
Immediately following a Colle synthesis time, team member them here. The purpose of the working document. Nothing will need to select someone

Day	Element
1	CCR Domain - Ac     Networked Improv
2	CCR Domain - Ac     Improvement Scie     Improvement Scie
3	CCR Domain - Ac     CCR Domain - Ac     Partnership Reflect     Midweek Check-p
4	<ul><li>Improvement Scie</li><li>Improvement Scie</li><li>College &amp; Career</li></ul>
5	CA4A Change Ide     Operationalize

#### WeTeach Link

https://www.weteachnyc.org/c





				CA9A Manning Gürce Summer Institute - 2017
	A	П		Brainstorming Change Ideas
	Synthesize: Ensure you'v	4	Synthesize:	Ensure you've documented your team's thinking from the day in this planning guide.
	Directions: Complete aft	(°°°)	Directions:	Based on the ideas you brainstormed and organized, determine one small thing you will try. That "small thing" is your change idea. Reflect on it below.
				Recall your research question, "How might we?"
	Students have		How might we increase colleg	e and career access by building a college and career culture in our AASSAB community?
	experiences tr in appropriate people, includ administrators			
	Office hours, a embedded in		Check against Goal:	How will the work you've done today help advance your school's progress towards the goal(s) that were shared by your principal?
		П		Articulate your Change idea: What small change will you try in September?
			We will try to enforce the cultu acquainted with the initiative a	re in the school by implementing a profressional development during the first week of school to get staff and assist
Д				Explain why you'll make the small change in Sepember.
••••	Check against How will the Goal: by your prince		This is because of the need to curriculum development, bulle	building school culture where everyone is on the same page promoting the initiative by varios means including tin boards, etc.
	Directions: Complete aft Problem of Practice		What systems/routines will this affect?	(1) It will affect staff because it will involve them working outside their job description and additional hours to promote the initiative (2) It will impact curriculum modification (3) It will impact the budget
	(1) Not enough students (29%) are (2) Not enough of our students tak (3) Most of our students are not co		How does this connect to other systems and priorities in our school?	The current priority in AASSAB is graduation, not post secondary support, access or transition due to our student population.
Д	Insert a phot Directions: this year. Wi		How will we know that this change is an improvement?	Data Trackers - attendance rates, student scores, Regents scores, etc.
(* 0 0)	ideas come i		Why haven't we done this yet?	This is because of our current focus on graduating our overage/undercredit students and we tack on focusing or college and career readiness.
	Lack of colle			
	Support of locals		Directions:	Now that you know the change idea you want to try out, think about how you can start small and pilot this idea with your team over the course of the year. [Insert CA4A Change Project Goal from Day 5]
	The second secon		Month (with the CCPC)	Action Plan Items
	Conference Constitution of the Conference of the		September	Assemble team and set bi-weekly meeting times     Finalize plan to (insert change dae – see menu for inspiration)     Interview students and collect data to bring to first meeting
	CVC-144		October College App Week (Oct 16 - 20)	Brainstorm prototype options for [insert change idea]     Review research interview data and exemplars     Design [insert change idea] prototype     Plan for first attempt
			November Fiancial Aid Awareness Month	Cycle 1 (The cycles follow a Plan, Do, Study, Act process)  • Test <sup>3</sup> Try-out the prototype (Note: this happens between meetings)  • Casther data (student work, observations, etc.) (Note: this happens between meetings)  • Analyze and Reflect on measures (see indicator grid) and record data (Note: this happens during meetings)  • Refine/adapt prototype (Note: this happens during meetings)
	Research Question:		December	Cycle 2  Test/Try-out prototype again  Gather data (student work, observations, etc.)  Analyze and Reflect on measures and record data
	Example: How might we increase			Refine/adapt prototype

Whoops, Ouch, Keeper, Sho



### November is Financial Aid Month

oin Mery, Jonathan, Jackie and other staff members during College & Career Lab Wednesdays and fill-out your FASFA Room 201



I I COM THEFT WAY



1/18

nust attend on Thursday, October 12, 2017

PM ROOM	VI 203
1	
umba	
o, Jada	
Kairon	
e, Melissa	
rona	
yah	
Darlene	
assity	
ymond	
Kiaralyn	
Lizbeth	
rislandy	
Shamarra	
shley	
ina	
itiyanə	
Tal Jay	
, Shanell	
isha	
alcolm	

10/18

nust attend on Thursday, October 12, 2017

PM ROOM	
z, Ashley	
mily	
anelle	
Bryan	







## plication Week

16<sup>th</sup>-20<sup>th</sup>, 2017

, SUNY or any other college during...

es (room 109), 109 only during October 16<sup>th</sup>-

Wednesdays (room 201)
ly during October 16th~20th)



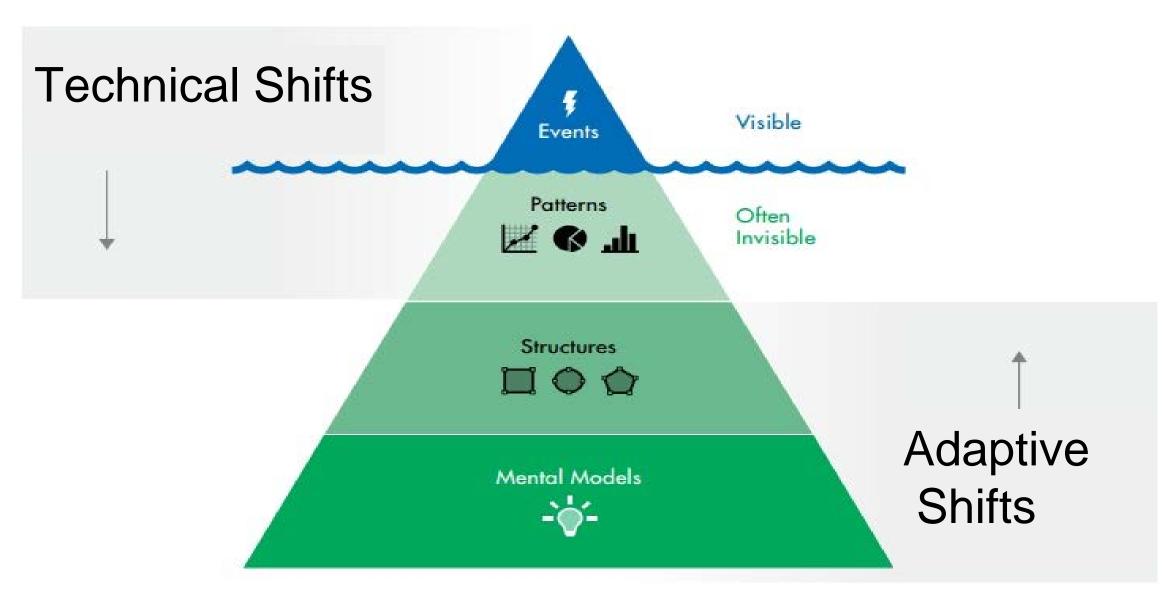
ee Mery, Bridget, Tanya, or

g for Life e to College Inesdays.

ith college essay e help ew skills ts available

#### With who

Mery, Guidance Counselor and other staff members



Design Driven Thinking & Continuous Improvement: Learn Through Disciplined Inquiry

## **Building Community**



PRINCIPAL + 1

School Teams by Change Project:

- Exploration of Pathways
- Comprehensive Advisement
- College and Career Planning Calendar Events / Activities

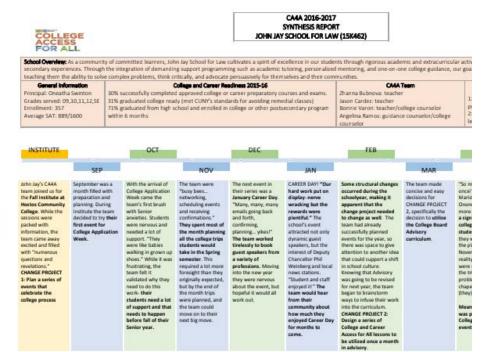
School Administrators and Team Leads:

- Integration for Coherence
- Reflection for Alignment
- Goal Setting for Sustainability



### **Exploration of Pathways**

### Comprehensive Advisement





#### College Access for All and High School for Arts and Technology

The High School of Arts and Technology (Arts and Tech) is located on the MLK campus in the borough of Manhattan. With just over 576 students, Arts and Tech serves a population of students that identify as 61% Hispanic, 32% Black, 2% Asian and 2% White. The graduation rate is 67% in four years and the postsecondary enrollment rate is 38%.

This school year, Arts and Tech set a goal to improve college readiness opportunities for the 9th and 10th grade students through trips, assemblies and events. Next year, the school would like to continue to provide college and career access by partnering with a CBO to offer courses that will prepare students for the college admissions process. This year, the college team was comprised of the guidance counselor and the assistant principal.

#### The Change Idea

Provide early access to college and career opportunities for 9th and 10th grade students

#### Rationale

This was the first year that Arts and Tech had a dedicated college advisor and students were able to receive one-on-one counseling throughout their senior year. Almost every senior applied to at least one college and students from all grades were able to visit a variety of campuses. With this change, there was an opportunity for the school to focus on the earlier grades that traditionally did not receive college and career exposure.

#### Implementation

The following changes were made to support the 2016-2017 change idea:

More college trips for 9th-19th grade students

## College and Career Planning Calendar Events and Activities





#### Antonia Pantoja Preparatory Academy 2016-2017

We will shift our school culture to one that is focused on all students being prepared for postsecondary options.

#### BACKGROUND:

Antonia Pantoja Preparatory Academy (APPA) is a 6-12 school co-located in the Stevenson campus in the Soundview section of the Bronx. After spending time diving into an evaluation of school data and looking at a map of the current systems in place, the team at APPA decided to begin the work with a focus on shifting to a "college going culture." This culture would be evidenced by staff and students being engaged in and excited about conversations related to college and career exploration. "College access is a part of the mission but needs to be more central in school and expressed a desire to own more of the college piece as it lives with the CBO partner." Incorporating and following the College and Career Planning Calendar (CCPC) seemed the best

way to instill traditions into the school culture. The team began by asking, "How can we create an environment where all members of our community are engaged in preparing our students for their postsecondary paths?"



#### OOL DATA

- Grades served: 6 12
- 57% Graduation rate (4yrs)
- 42% Postsecondary enrollmen
- 13% College Ready Rate
- Average SAT: 881/1600
- Ms. Singh, Principal
- Ms. Torres, 12th Gr. ELA
- Ms. Montas, 6th Gr. Sn. Ed.
- Ms. Muniz, MS Guidance
  PARTNERS & VENDORS 2016/2017
- CA4A Middle School



# Research, Data, and Professional Learning



## Ten years ago...

57%

of Chicago Public Schools students graduated from high school

33%

of Chicago Public Schools graduates enrolled in a four-year college <10%

of Chicago Public Schools ninth graders were projected to earn a bachelor's degree

## Now

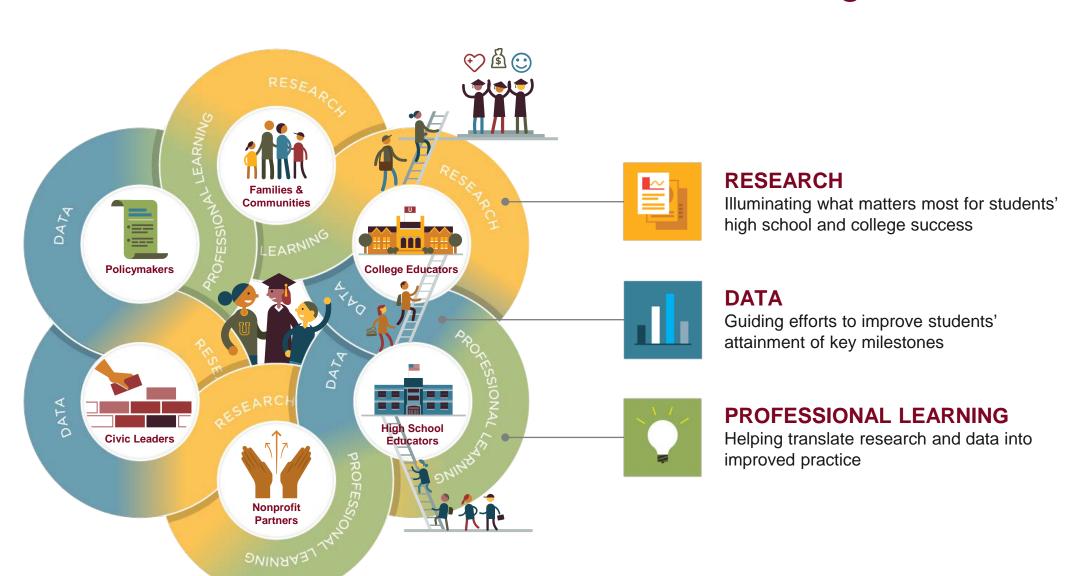
74%

of 2016 Chicago Public Schools students graduated from high school 44%

of 2015 Chicago Public Schools graduates enrolled in a four-year college 18%

of Chicago Public Schools ninth graders were projected to earn a bachelor's degree

## A collaborative model for change





### RESEARCH

Illuminating what matters most for students' high school and college success



### DATA

Guiding efforts to improve students' attainment of key milestones

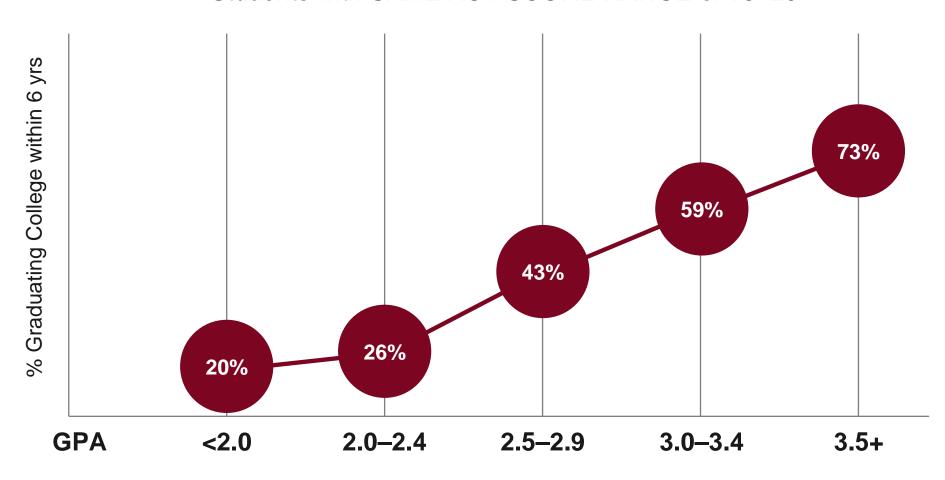


### PROFESSIONAL LEARNING

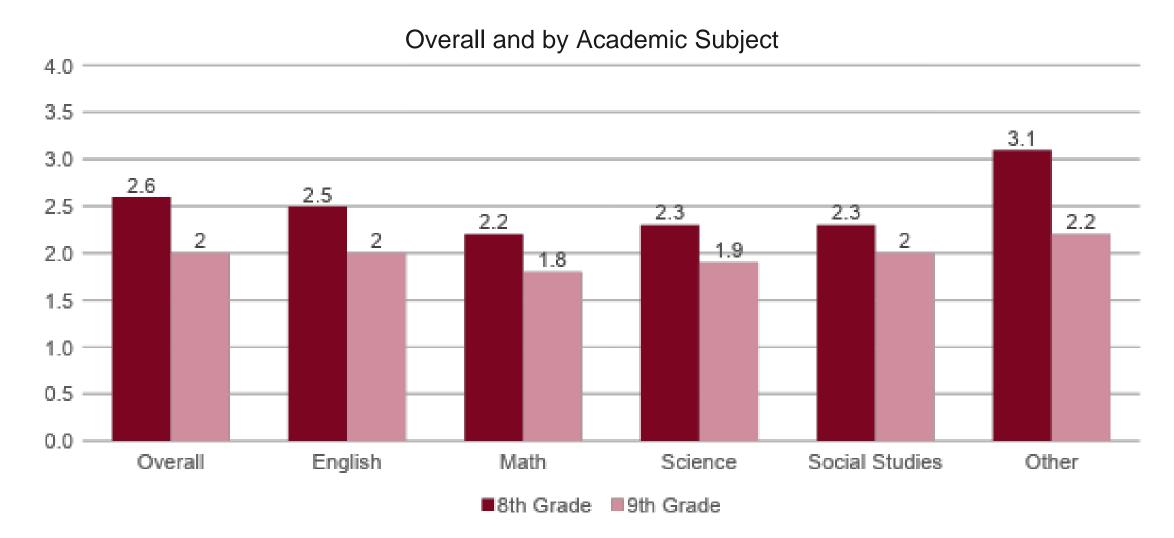
Helping translate research and data into improved practice

## GPAs are strongest predictor of college graduation

#### Students with SAME ACT SCORE RANGE of 18–20



## Overall GPA & course grades decline from 8th to 9th grade



Source: Rosenkranz, T., et al. (2014). Free to fail: Why grades drop when students enter high school and what adults can do about it. University of Chicago Consortium on School Research.



### RESEARCH

Illuminating what matters most for students' high school and college success



### **DATA**

Guiding efforts to improve students' attainment of key milestones



### PROFESSIONAL LEARNING

Helping translate research and data into improved practice



About

Research

**Data Insights** 

**Online Tool** 

Resources

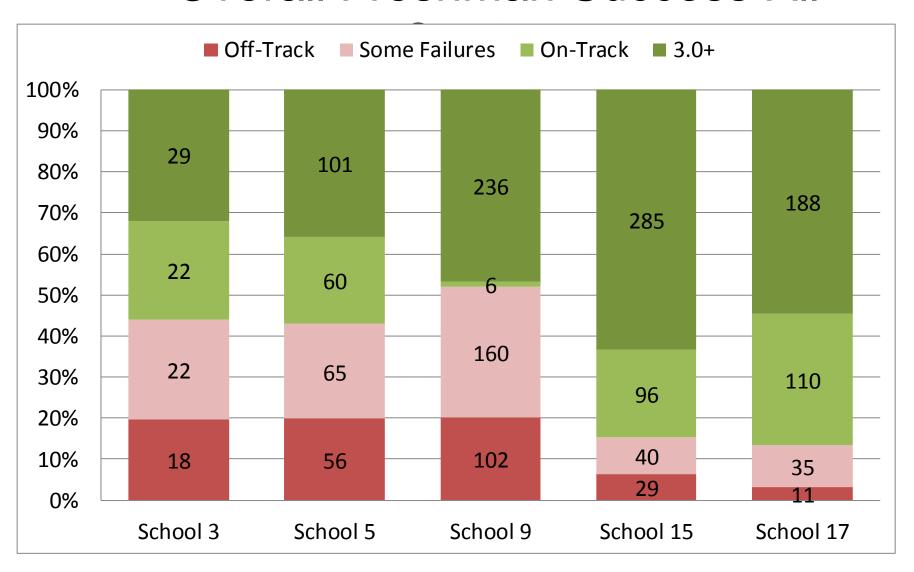


News

Q



## Overall Freshman Success-All



First	HR	ELL	IEP	Gender	Ethnici	Group	Risk & Opportunity	9	Q1 GPA	GPA	GPA change	Q1	Att change	Att change
					ty		Category	Freshman		change	category	Attendance	from 8th to	category
								Success		from 8th	_		Q1	
•	•	•	•	~	•	•	▼	~		to Q1	<u> </u>	_	▼	<u> </u>
udent	A141E	non-ELL	IEP	М	HSP	HSPM	High Opportunity	Q1 Some Fs	1.00	NA	NA	98.84%	0.40	increase
udent	A101IB	non-ELL	non-IEP	F	BLK	BLKF	Vulnerable	Q1 Some Fs	2.57	-0.26	decrease	100.%	5.34	increase
udent	A174	non-ELL	non-IEP	F	HSP	HSPF	Unknown	Q1 Off Track	0.57	NA	NA	82.56%	NA	NA
udent	A112AT	non-ELL	non-IEP	F	HSP	HSPF	Vulnerable	Q1 3.0+	3.14	1.54	high increase	98.84%	1.09	increase
udent	A121B	non-ELL	IEP	М	BLK	BLKM	High Opportunity	Q1 Some Fs	2.00	-1.00	decrease	100.%	0.56	increase
udent	A603	ELL	IEP	М	HSP	HSPM	Opportunity	Q1 3.0+	4.00	0.67	increase	89.53%	-3.17	decrease
udent	A101IB	non-ELL	non-IEP	М	HSP	HSPM	High Opportunity	Q1 3.0+	3.00	0.00	increase	100.%	2.25	increase
udent	A151AV	non-ELL	non-IEP	F	HSP	HSPF	High Opportunity	Q1 3.0+	3.29	0.09	increase	100.%	3.37	increase
udent	A102IB	non-ELL	non-IEP	М	HSP	HSPM	Opportunity	Q1 On-Track	2.71	-0.95	decrease	96.51%	1.85	increase
udent	A604	ELL	IEP	F	HSP	HSPF	Vulnerable	Q1 3.0+	4.00	1.33	high increase	95.35%	2.65	increase
udent	A171	non-ELL	non-IEP	F	BLK	BLKF	Vulnerable	Q1 On-Track	2.57	-0.03	decrease	20.%	-74.58	high decrease
udent	A173	non-ELL	non-IEP	F	BLK	BLKF	Vulnerable	Q1 On-Track	2.57	-0.03	decrease	90.7%	-5.37	decrease
udent	A111AT	ELL	IEP	М	HSP	HSPM	High Risk	Q1 Some Fs	1.86	0.26	increase	97.67%	9.19	increase
udent	A132DM	non-ELL	IEP	М	HSP	HSPM	High Risk	Q1 3.0+	3.00	1.20	high increase	98.84%	5.86	increase
udent	A171	non-ELL	non-IEP	М	HSP	HSPM	Vulnerable	Q1 Some Fs	1.14	NA	NA	88.37%	-4.72	decrease
udent	A132DM	non-ELL	non-IEP	F	BLK	BLKF	Opportunity	Q1 Off Track	1.29	-0.71	decrease	98.84%	0.53	increase
udent	A133DM	non-ELL	non-IEP	М	BLK	BLKM	Vulnerable	Q1 Some Fs	1.86	-0.54	decrease	91.86%	-1.93	decrease
udent	A131DM	non-ELL	non-IEP	М	HSP	HSPM	High Risk	Q1 Off Track	0.00	-0.20	decrease	11.63%	-42.58	high decrease
udent	A121B	non-ELL	IEP	F	HSP	HSPF	Vulnerable	Q1 On-Track	2.86	0.66	increase	91.86%	-4.21	decrease
udent	A603	ELL	IEP	М	HSP	HSPM	Opportunity	Q1 3.0+	3.80	1.55	high increase	100.%	0.56	increase
udent	A133DM	non-ELL	non-IEP	F	HSP	HSPF	Vulnerable	Q1 3.0+	3.14	0.54	increase	88.37%	-7.14	decrease
udent	A103IB	non-ELL	non-IEP	F	HSP	HSPF	Vulnerable	Q1 Off Track	1.86	-0.54	decrease	88.37%	-6.57	decrease
udent	A112AT	non-ELL	non-IEP	М	HSP	HSPM	Opportunity	Q1 3.0+	3.29	1.09	high increase	96.51%	-1.80	decrease
udent	A151AV	non-ELL	non-IEP	М	HSP	HSPM	High Risk	Q1 Some Fs	2.14	0.74	increase	96.51%	3.81	increase
udent	A174	non-ELL	non-IEP	М	HSP	HSPM	Unknown	Q1 Some Fs	2.00	NA	NA	94.19%	NA	NA
udent	A142AH	non-ELL	IEP	М	HSP	HSPM	High Opportunity	Q1 On-Track	2.71	-0.89	decrease	98.84%	2.21	increase
udent			IEP	М	HSP		Vulnerable	Q1 Off Track	1.43	-1.07	high decrease	90.7%	-5.93	decrease
udent	A172	non-ELL	IEP	М	WHT	WHTM	Vulnerable	Q1 3.0+	3.29	0.69	increase	95.35%	-1.56	decrease
	A131DM	ELL	IEP	М	HSP	HSPM	Vulnerable	Q1 3.0+	3.00	0.50	increase	100.%	6.18	increase
					HSP		High Risk	Q1 Some Fs	2.57	1.57	high increase	75.58%	-9.53	decrease
	A122B				BLK		High Opportunity	Q1 Some Fs	1.86	-1.54	high decrease	96.51%	-2.93	decrease
					BLK			O1 On-Track	2.00	-0.40	decrease	100.%	2.81	increase



#### RESEARCH

Illuminating what matters most for students' high school and college success



#### **DATA**

Guiding efforts to improve students' attainment of key milestones

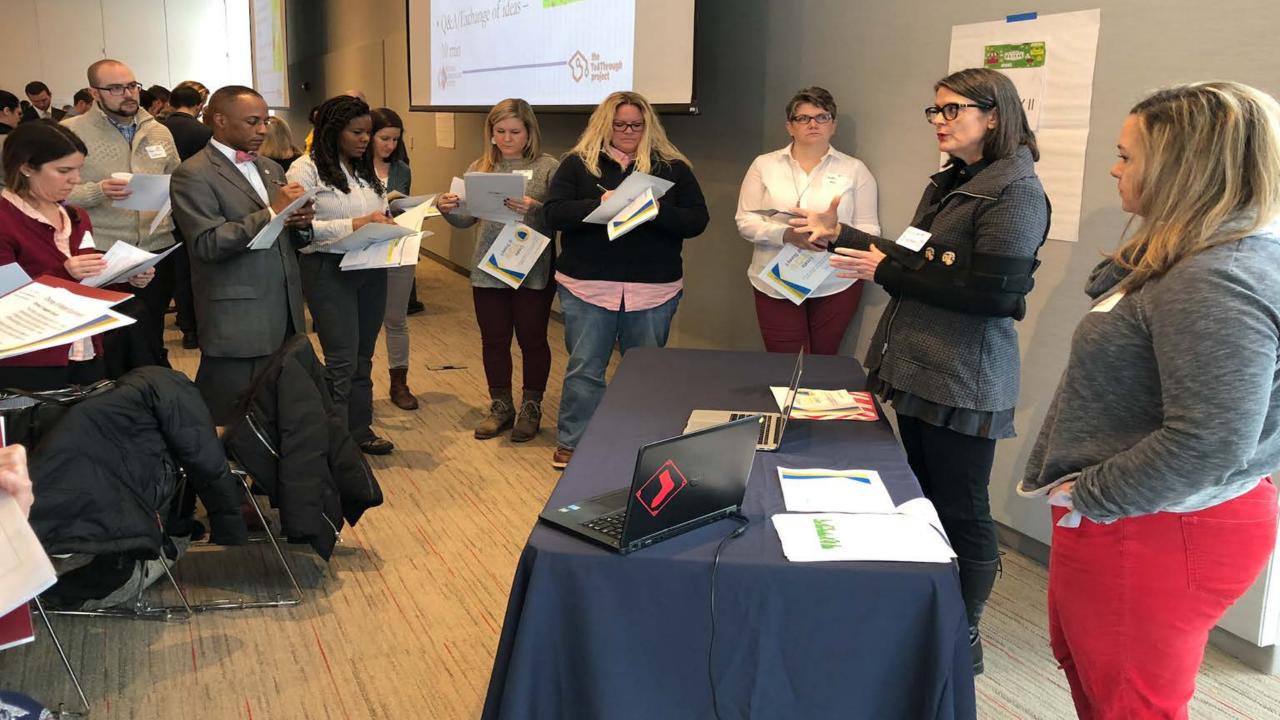


#### PROFESSIONAL LEARNING

Helping translate research and data into improved practice







# Network for College Success

Anonymized Data Deck using the Risk and Opportunity Framework





# **Key Insight**

If we intervene in 9<sup>th</sup> grade and students get off to a good start, they will be more likely to stay in and graduate from high school.

UChicago Consortium research shows that students who are On-Track in 9<sup>th</sup> grade are almost four times more likely to graduate from high school than their off-track peers.



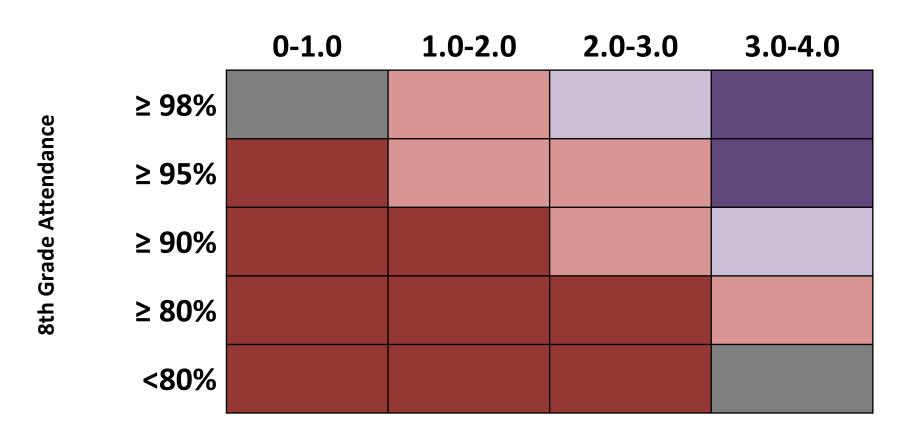
### What are the best indicators of high school success?

- Core 8<sup>th</sup> grade GPA and attendance are the best predictors of:
  - Students' risk of being off-track in 9<sup>th</sup> grade
  - Whether students will earn a 3.0 GPA or better in high school
- Other variables do not add predictive value, including:
  - Race, gender, special education status, bilingual status, age
  - Grades in particular classes
  - Yearly test score gains and test score growth over the middle grades
    - Subtest scores on standardized tests
  - Changes in grades over the middle grades
  - Perseverance or study habits
  - Discipline records, suspensions



# **Risk and Opportunity Framework**

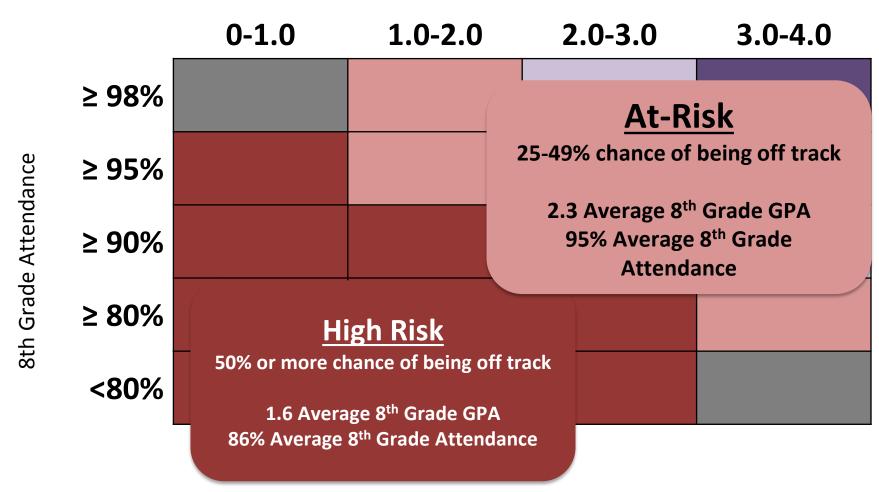
#### 8th Grade Core GPA





### 8th Grade Risk/Opportunity

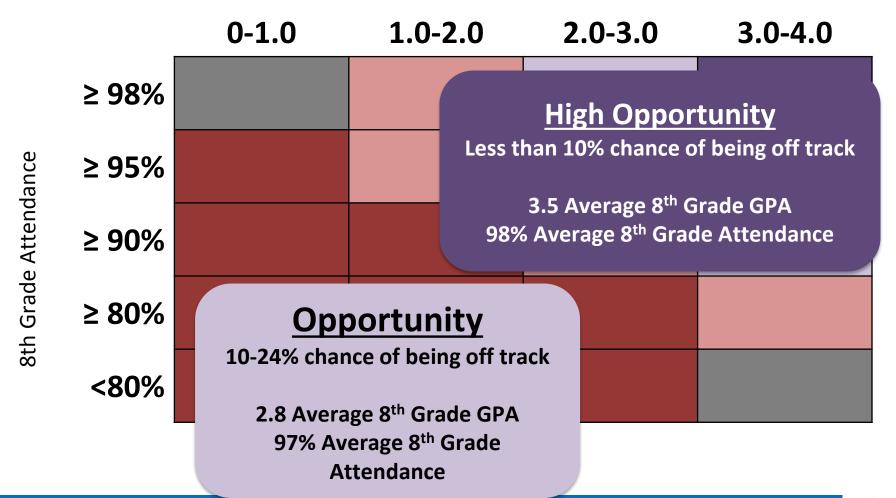






# 8th Grade Risk/Opportunity

8th Grade Core GPA





# 8th Grade Risk/Opportunity

<u>High</u>
<b>Opportunity</b>

Less than 10% chance of being off track

3.5 Average 8<sup>th</sup>
Grade GPA
98% Average 8<sup>th</sup>
Grade Attendance

Systemwide, 31% of incoming Freshmen were in this category in 2012

#### **Opportunity**

10-24% chance of being off track

2.8 Average 8<sup>th</sup>
Grade GPA
97% Average 8<sup>th</sup>
Grade Attendance

Systemwide, 19% of incoming Freshmen were in this category in 2012

#### At-Risk

25-49% chance of being off track

2.3 Average 8<sup>th</sup>
Grade GPA
95% Average 8<sup>th</sup>
Grade Attendance

Systemwide, 34% of incoming Freshmen were in this category in 2012

#### **High Risk**

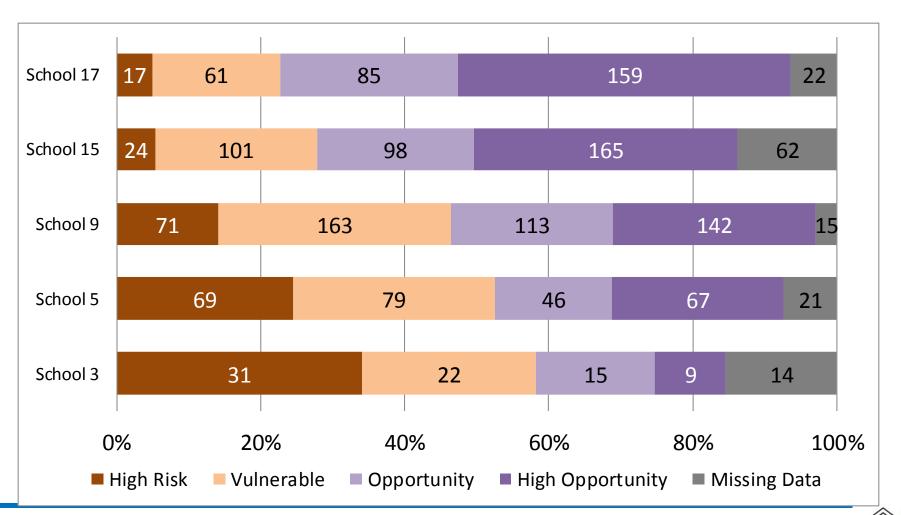
50% or more chance of being off track

1.6 Average 8<sup>th</sup>
Grade GPA
86% Average 8<sup>th</sup>
Grade Attendance

Systemwide, 16% of incoming Freshmen were in this category in 2012



# 8<sup>th</sup> Grade Risk and Opportunity Status for 9<sup>th</sup> Graders

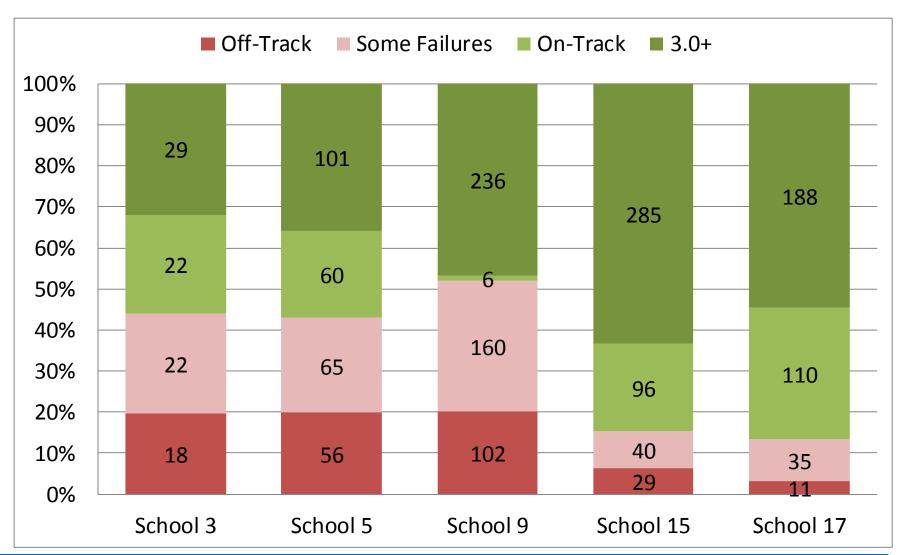


# Freshman Success Categories

- 3.0: Students have no course failures and a 3.0 or better unweighted
   GPA
- On-Track: Students have no course failures and below a 3.0 GPA
- Some Failures: Student has some amount of course failure, but not enough to be provisionally off-track
- Off-Track: Student is failing more than one core course at the end of 1<sup>st</sup> quarter

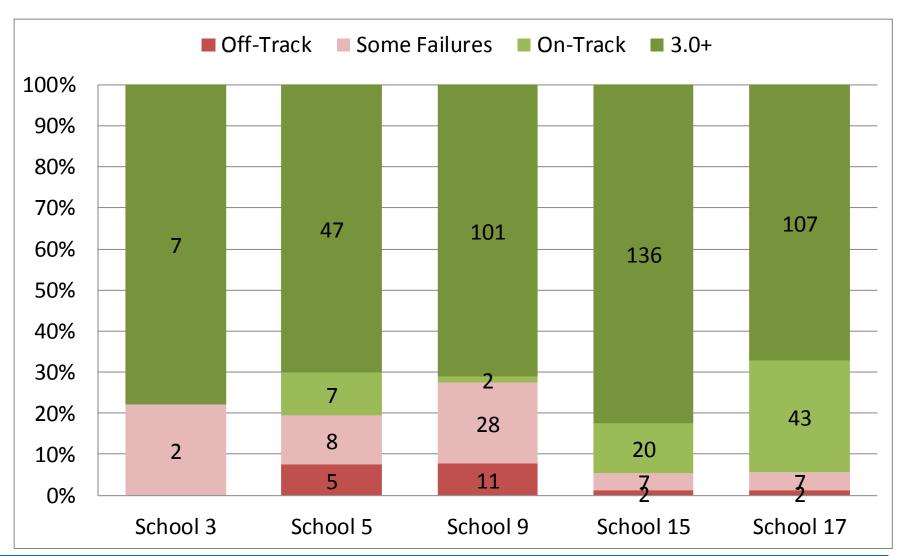


# Overall Freshman Success-All Students



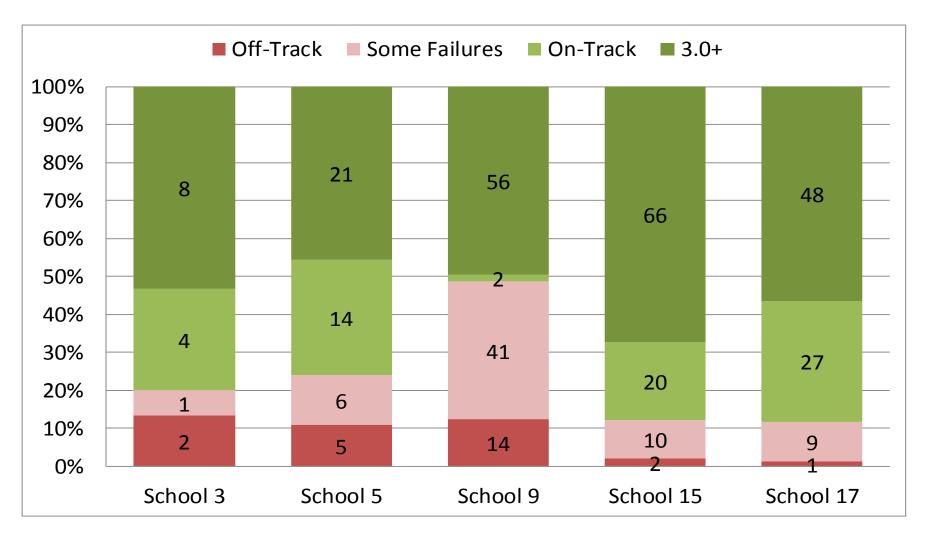


# Overall Freshman Success – High Opportunity Students



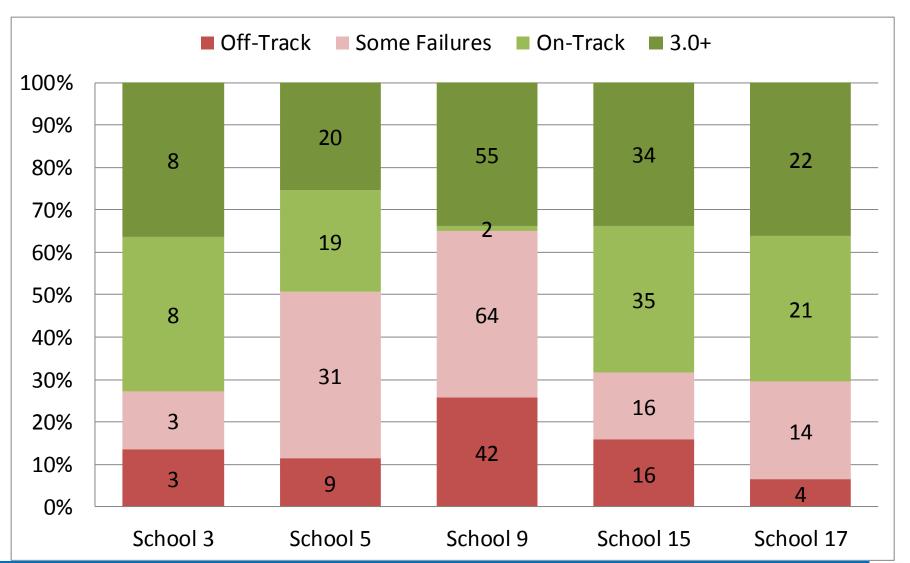


# Overall Freshman Success – Opportunity Students



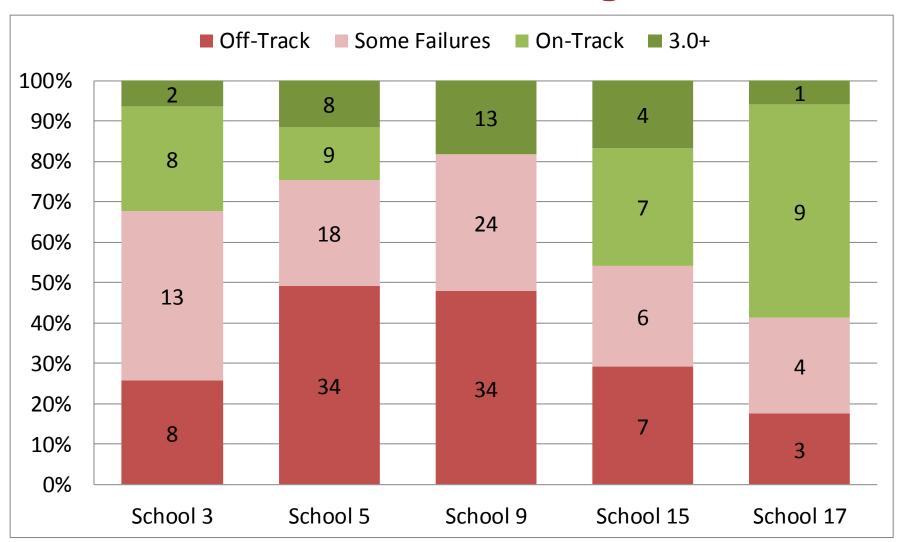


### Overall Freshman Success – Vulnerable Students





# Overall Freshman Success - High Risk Students





### **Resources and Contact Information**

- To&Through Project: <u>toandthrough.uchicago.edu</u>
  - Online data tool on district and school milestones
  - Data insights
  - School profiles
  - Communications toolkit for schools
- Network for College Success: <u>ncs.uchicago.edu</u>
  - Freshman OnTrack Toolkit
  - Postsecondary Success Toolkit
  - Model Capture Paper
- Consortium on School Research: consortium.uchicago.edu
  - Research on the transition to high school
  - Research on the transition to college and college readiness
  - Sarah Duncan, Network for College Success <u>sjduncan@uchicago.edu</u>
  - Jenny Nagaoka, Consortium on School Research jkn@uchicago.edu

# Thank you

