



Understanding the Problem: Fishbone Diagram Summit 2018

Your Task: Understand what challenges are limiting blood donations by creating a *Fishbone Diagram*.

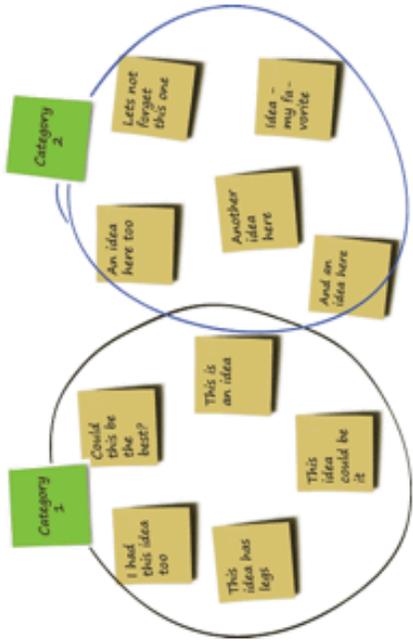
Activity Step	Actions
1. Develop Problem Statement (5 min)	<ul style="list-style-type: none">• Use data provided to identify the gap in performance.• Draft a problem statement, knowing it will change.• Focus on a rough consensus and write a brief but clear statement.
2. Generate Ideas (5 min)	<ul style="list-style-type: none">• Team members silently, individually brainstorm as many causes of the problem as they can, writing one idea per sticky note. <p><i>Tip:</i></p> <ul style="list-style-type: none">• Causes should be written as specific problems instead of general areas. For example, instead of “professional development,” one could say, “professional development is not differentiated by teacher needs.”• Ask yourself “why?” each time to think of a cause in an effort to get at the root cause.
3. Share-out and Cluster (15 min)	<ul style="list-style-type: none">• A volunteer starts by reading one sticky note aloud and placing it down.• Others, one by one, share their sticky notes aloud.• Once all sticky notes have been read aloud, arrange similar causes near each other.
4. Label the Clusters (5 min)	<ul style="list-style-type: none">• For each cluster of causes, determine a categorical label that describes the ideas in that cluster.• Each of these clusters becomes a main <i>cause category</i> for your fishbone. <p><i>Tip:</i></p> <ul style="list-style-type: none">• Labels should be specific phrases or sentences describing a category of problems within your larger problem space.
5. Arrange the Fishbone (5 min)	<ul style="list-style-type: none">• Arrange the clusters onto a fishbone handout.• Each main <i>cause category</i> is a branch, and each sticky note is a bone on that branch.
6. What’s next? (5 min)	<ul style="list-style-type: none">• As a group, identify data collection tasks that are important to expanding your understanding of the problem space.• List concrete next steps for your causal system analysis.



How to Build a Fishbone Diagram

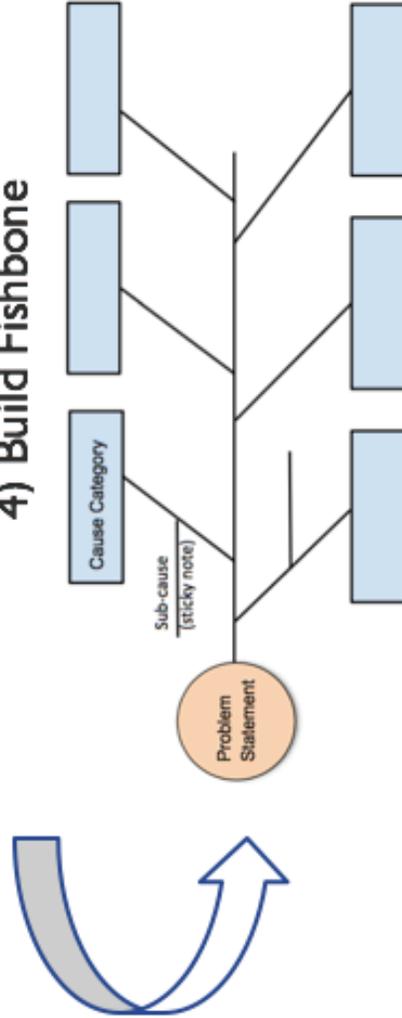
1) Clear
PROBLEM
STATEMENT

2) Brainstorm potential causes



3) Categorize

4) Build Fishbone



5) TEST!!

